The FCC claim (that calls asking people to watch TV shows and tune into radio stations are somehow not advertisements) is outrageous, and a blatant attempt to circumvent the law. It reveals, for anyone who didn't already know, their coziness with the media companies they are supposed to be regulating. If this claim becomes commonly known, the FCC will become very unpopular with the public. I personally find this gratuitously irritating, since I do not watch television or listen to radio (because of the high commercial content and assumed low intelligence of the audience).

Unless the FCC has an out-of-body experience with morality, apparently the public's only recourse will be to abuse telemarketers as much as possible, in an attempt to make them quit their jobs, and to boycott stations that use telemarketing.